

# SUMMARY OF THE PROJECTS

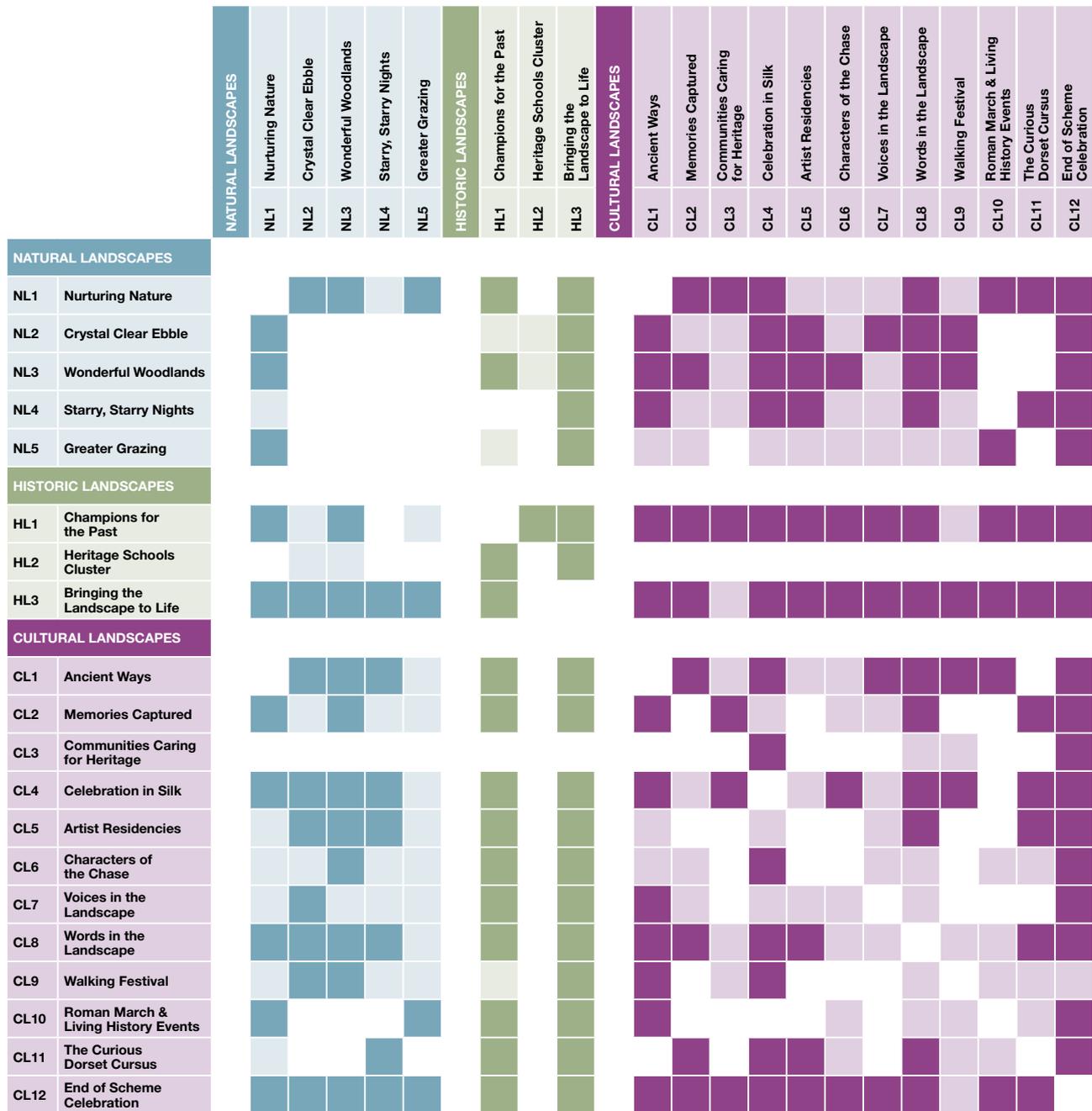


CHASE & CHALKE  
LANDSCAPE PARTNERSHIP



# Project Connectivity

Figure 23 - Project Connectivity



Strong links and overlaps require planning

Mild potential and awareness between projects (adding value)



# Summary of Projects

This section provides a summary of each project proposed and it is presented under the programme under which it is budgeted; Natural, Historic and Cultural Landscapes. Further details for each project are set out in the Project Plans in the next section. As Figure 23: Project Connectivity above and the project outputs demonstrate however, each project does not sit in isolation and will deliver outputs and benefits across multiple programme objectives. It should also be noted that the projects are specifically intended to complement each other, and utilise and build on outputs from other projects where appropriate. A number, while appearing to have over lapping elements will engage different audiences and deliver different but complimentary outputs that when viewed 'in the round' will deliver a cohesive series of benefits to the natural, and built heritage as well as to the participants, visitors and communities of the CCCV LP area.



## NL1 - Nurturing Nature

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
<p><b>Contracted partner</b> CCCV LP team, Contractor and Landowner Clusters</p>	<p>Engaging new volunteers to record, protect and take action to help wildlife</p> <p>This project will set a new baseline for understanding the state biodiversity and identifying priorities for action.</p> <p>It will ensure we can measure success from practical action and support to landowners through grants and practical conservation action.</p>	<p>Local communities, visitors and volunteers.</p>	<ul style="list-style-type: none"> <li>• 230 ha of habitat improved or created</li> <li>• 25 key species aided</li> <li>• 145ha in better management as a result of biological data collected and shared</li> <li>• 4,500 new records collected; 100 sites surveyed ; 230 people trained; 27 community events</li> <li>• 5,000 people engaged in person or on-line about nature within the LP area</li> <li>• 1,900 volunteer recording days; 1,100 practical conservation days</li> <li>• 420 youth involved in conservation work</li> <li>• 50 new regular recorders</li> </ul>	<p>Quality and biodiversity value improved of key habitats</p> <p>Condition of species understood and recorded</p> <p>Better skills and capacity in the area, amongst communities and volunteers to help with managing habitats and species across the LP area</p> <p>Better awareness</p> <p>Volunteers trained and active</p> <p>Pride and connection to the local landscape for its natural qualities</p>	<p>Project total: £345,488 (NLHF 41%) NLHF: £142,270 In kind: £18,550 Volunteer: £174,000 Cash: £10,668</p> <p><b>Timescales;</b> April 2019 to April 2024 (years 1 to 5)</p>

## NL2 - Crystal Clear Ebble

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
<p><b>Preferred Contractor</b> CCCV LPS team, Contractor, Chalke Valley Landowner Cluster, Environment Agency, Hampshire Avon Catchment Partnership, Natural England, Wiltshire Council and Community Groups.</p>	<p>To inspire landowners, communities and volunteers to value and take action to protect the river</p> <p>To celebrate its value and help it thrive into the future</p> <p>To understand the condition of the rivers.</p> <p>To support landowners, volunteers and communities to improve the river quality</p>	<p>Landowners, stakeholders and communities throughout the Chalke Valley.</p> <p>This will extend to the general public, particularly tourists.</p>	<ul style="list-style-type: none"> <li>• 22km of Ebble improved</li> <li>• 15km bank improved</li> <li>• 12 key species aided</li> <li>• 18 surveys of stream quality assessed at locations along the river</li> <li>• 800 specie records collected</li> <li>• 15 people inspired and trained to conduct condition surveys</li> <li>• 80 people have learnt new practical conservation skills</li> <li>• Booklet on good and poor created bank management</li> <li>• 900 volunteer days</li> <li>• 400 people on Ebble social media group</li> <li>• 4,000 people viewing celebration of the Ebble animated film</li> </ul>	<ul style="list-style-type: none"> <li>• Improved chalk stream quality</li> <li>• Key biodiversity species protected and enhanced</li> <li>• Condition understood and recorded</li> <li>• Better skills and capacity in the area, amongst communities and volunteers to help with managing habitats and species across the LP area</li> <li>• Better awareness, more involved and advocating value of local landscape for wildlife. Pride and connection to the local landscape for its natural qualities</li> <li>• Volunteers trained &amp; active</li> </ul>	<p>Project total: £178,650 (NLHF 51%) NLHF: £90,600 In kind: £10,500 Volunteer: £52,550 Cash: £25,000</p> <p><b>Timescales;</b> April 2019 to April 2024 (years 1 to 5)</p>



## NL3 - Wonderful Woodlands

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
CCCV LP team Forestry Commission, Landowner Clusters & Consultants	The project will help landowners bring small and medium size woodlands back into active management for their biodiversity, landscape and some economic value.	Landowners, young trainees and people interested in growing skills or businesses to undertake wood related traditional work in the area.	<ul style="list-style-type: none"> <li>• 40ha woodland improved, created or brought back into active management</li> <li>• 20 features or key species aided</li> <li>• 75ha improved for biodiversity</li> <li>• 24 woodland sites audited</li> <li>• 90 people trained</li> <li>• Resource pack for owners created</li> <li>• 2 workshops held</li> <li>• 200 volunteer days</li> <li>• 4 new businesses, community groups or woodworking individuals taking on woods in the area</li> </ul>	<p>Improved woodland quality Key biodiversity species and landscape features identified, protected and enhanced Condition understood and recorded Better skills and capacity in the area Relationships and connections strengthened between landowners, communities, contractors and green woodworking community. Young people better connected to the landscape and wildlife New volunteers trained and active</p>	<p>Project total: £150,930 (NLHF 49%) NLHF: £74,680 In kind: £5,250 Volunteer: £30,000 Cash: £41,000</p> <p><b>Timescales;</b> August 2019 to April 2024 (years 1 to 5)</p>

## NL4 - Starry, Starry Nights

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
Cranborne Chase AONB team CCCV LP team, consultants, British Astronomical Associations, Commission for Dark Skies, Wessex Astronomical Society.	To encourage and support community enjoyment and learning about the exceptionally dark skies of the CCCV LP area. To increase knowledge about dark night skies and the skills to share that knowledge with others of all ages. To encourage and support community learning and involvement in minimising light pollution within the area. To specifically enthuse youngsters to wonder at, learn about and enjoy the starry skies.	Parish communities, interest groups, individuals, local businesses and visitors interested in sharing knowledge and enthusiasm for dark skies with others and learning the skills to encourage minimal light pollution in the CCCV LP area and beyond.	<ul style="list-style-type: none"> <li>• 380 baseline sky quality measurements recorded</li> <li>• 12 Dark Sky Champions signed up</li> <li>• 35 people attend talks/training</li> <li>• 4 Stargazing event leaders established in parishes</li> <li>• 10 businesses promoting the visitor packages</li> <li>• 150 people attend stargazing evenings, talks, and events take place throughout LP area</li> <li>• 10 Businesses developing and promote specific stargazing packages</li> </ul>	<p>Light pollution measurements recorded and understood Better knowledge, skills and enthusiasm amongst communities, interest groups, schools and businesses to minimise light pollution Advocates for dark skies are created and positively promote the area as a prime stargazing location to others Increased awareness and appreciation of the value to dark skies Increased understanding of the benefits of maintaining dark skies and appreciation of why where they live is so special Understanding that dark skies increase environmental quality which benefits residents and visitors</p>	<p>Project total: £6,800 (NLHF 32%) NLHF: £2,200 In kind: £1,600 Volunteer: £1,200 Cash: £1,800</p> <p><b>Timescales;</b> Jan 2020 – Sept 2022</p>



## NL5 - Greater Grazing

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
Hampshire County Council Natural England	To transform the quality of chalk grassland on Martin Down National Nature Reserve, 350 hectares of unspoiled chalk downland (one or the largest sites in the UK) where flowers and insects flourish and rare birds sing.	Landowners, individuals from within area and gateway communities, biological recording community and general public.	<ul style="list-style-type: none"> <li>• 350ha of chalk grassland quality safeguarded</li> <li>• 30ha of chalk grassland improved or created</li> <li>• 15 key species aided</li> <li>• 10 Monuments and historical features cleared of scrub or trees</li> <li>• 1,000 new records collected and submitted to Hampshire BRC</li> <li>• 100 sites surveyed for different specie groups and analysis of condition</li> <li>• 2,600 people viewing interpretation or download/obtain hard copies of cycle, tramper and walk routes.</li> <li>• 1, 250 people attending events</li> <li>• 100 volunteer recording days</li> <li>• 140 practical conservation days</li> </ul>	Chalk grassland safeguarded or improved Key biodiversity species and landscape features identified, protected and enhanced Condition understood and recorded Better awareness of the Reserve, greater involvement in its management Volunteers trained and active Better provision for graziers locally	<p>Project total: £78,852 (NLHF 26%) NLHF: £20,802 In kind: £22,050 Volunteer: £22,000 Cash: £14,000</p> <p><b>Timescales;</b> August 2019 to April 2024 (years 1 to 5)</p>

## HL1 - Champions for the Past

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
Cranborne Chase AONB CCCV team, County Archaeologists, Historic England, Consultants and Historic Environment working group	To engage with all communities around and within the CCCV LP to raise awareness and inspire at least 200 new volunteers, train them in new skills, deliver a programme of survey, research and conservation across one of the richest archaeological landscapes in Britain.	Local communities, neighbouring towns, academics, and volunteers.	<ul style="list-style-type: none"> <li>• 15 archaeological sites in better management and improved condition</li> <li>• 200 new sites identified, recorded and investigated</li> <li>• 2 new volunteer groups established</li> <li>• 475 archaeological volunteers involved in the project</li> <li>• 30 landowners</li> <li>• 500 people involved in experience days</li> <li>• 5,800 people engaged in roadshows and 'Big Dig' events</li> <li>• 10 events run by volunteers</li> </ul>	Improved conditions of archaeological sites. New archaeological sites identified and recorded, existing sites better understood This project will create a body of trained volunteers supported on the ground by local leaders. Reports disseminated in archaeological publications and through local networks Story of area better understood	<p>Project total : £200,750 (NLHF 64%) NLHF: £128,500 In-kind: £14,400 Volunteer: £36,850 Cash: £21,000</p> <p><b>Timescales;</b> April 2019 to April 2024 (years 1 to 5)</p>



## HL2 - Heritage Schools Cluster

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
Historic England CCCV LP Team and Historic England	Nominated teachers from at least 10 schools will be trained to embed local heritage in their school's curriculum, to aid them as individuals to become more confident and knowledgeable to champion local heritage as a resource in their school, associated community and the wider school network.	We are seeking to engage every primary school within and adjacent to the CCCV LP area, whether they have a representative attending the cluster or not.	<ul style="list-style-type: none"> <li>12 teachers trained</li> <li>24 schools with increased use of local heritage in curriculum.</li> <li>1,600 new records/data on local heritage, photos etc collected and recorded.</li> <li>98 teacher volunteer days.</li> <li>4,800 children involved in celebrating the landscape around them.</li> <li>Resource pack available online and circulated to other primary schools within 10 miles of CCCV LP area.</li> </ul>	Teachers trained to embed local heritage in their school's curriculum. CCCV LP products and projects, provided to inspire people to engage with and value heritage on their doorstep, effectively tailored to meet local needs and demands through advice and testing by cluster representatives and their schools. Local children celebrate the special cultural and historic aspects of the landscape.	Project total: £50,200 (NLHF 11%) NLHF: £5,400 In kind: £7,300 Volunteer: £34,300 Cash: £12,150  <b>Timescales;</b> April 2019 to April 2024 (years 1 to 5)

## HL3 - Bringing the Landscape to Life

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
CCCV LP team	A wave of interpretation and discovery opportunities to engage and inspire new audiences from across, around and visiting the Chalke Valley and Cranborne Chase area to marvel in the stories behind its lumps, bumps, special characters and wildlife.	All local, neighbour and visitor groups identified and analysed in the Audience Development Plan. These proposals will help all target groups to discover the heritage and to engage with it.	<ul style="list-style-type: none"> <li>24 new interpretative pieces of information created in mix of media.</li> <li>10 sites with new or increased level of management</li> <li>58 volunteer days</li> <li>5,300 app downloaded</li> <li>39,120 additional visits</li> <li>15,000 views through different media platforms</li> <li>200 businesses marketing and promoting landscape heritage offer</li> <li>41 different organisations and landowners involved</li> </ul>	Local heritage researched, better understood and recorded Landscape and key heritage features in area better managed Increase in people valuing where they live, understanding why it is special. More people and visitors visiting the countryside and heritage sites within and linked to CCCV LP area. Better physical and perceptual access to heritage and stronger sense of place Businesses benefit from promotion of landscape qualities Relationships and connections strengthened between local heritage groups/museums	Project total: £153,543 (NLHF 17%) NLHF: £26,172 In kind: £10,850 Volunteer: £4,300 Cash: £104,125  <b>Timescales;</b> April 2019 to April 2024 (years 1 to 5)



## CL1 - Ancient Ways

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
Wiltshire Council, CCCV LP team, Dorset County Council, Youth delivery organisation and the charity Super Natured.	This project will improve Rights of Way and opportunities for people (particularly family groups) to explore, discover and enjoy the riches the CCCV LP area has to offer through new walks, rides and tramper routes.	Local communities, visitors and volunteers.	<ul style="list-style-type: none"> <li>• 35km of improved Rights of Way</li> <li>• 75km of Rights of Way maintained by volunteers</li> <li>• 155 stories and features recorded and shared as part of routes</li> <li>• 9 people have learnt new skills</li> <li>• 15 new walk and rides guides produced</li> <li>• 1,800 walks and rides downloaded or provided in hard copy</li> <li>• 945 volunteer days</li> <li>• 7 walking champions</li> <li>• 4 new walking or volunteer groups formed</li> <li>• 34 informal parking places provided</li> <li>• 280 people signed up to Active Outdoors Swap Shop</li> </ul>	<p>Better access across the CCCV LP area</p> <p>Local heritage features and stories identified and recorded as part of route development</p> <p>People will have learnt about the special nature on their doorstep, valuing where they live, and understand why it is special</p> <p>People have learnt new skills</p> <p>Community Champions regularly lead walks or help maintain Rights of Way</p> <p>Increased outdoor activity because of the project</p>	<p>Project total: £202,320 (NLHF 50%)            NLHF: £101,170            In kind: £3,600            Volunteer: £84,000            Cash: £13,750</p> <p><b>Timescales;</b>            April 2019 to April 2024 (years 1 to 5)</p>

## CL2 - Memories Captured

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
Museum network led by Blandford Town Museum with CCCV LP team	<p>Capture the voices and stories of local people who have lived and worked in the CCCV LP area before they are lost.</p> <p>Provide content and inspiration for the development of other projects within the scheme</p> <p>Promote and raise awareness of the rich rural life, agricultural and farming history of the area through sharing the recordings online.</p>	The audience will be people living and working in the towns surrounding the CCCV LP area and villages within it, with particular reference to: young families, retired people, commuters; hard to reach groups from surrounding towns and schools.	<ul style="list-style-type: none"> <li>• 40 oral history recordings made</li> <li>• 17 people trained in the recording of oral history</li> <li>• 84 volunteer days</li> </ul>	<p>People feel they have contributed to the CCCV LP scheme and helped to record histories that would otherwise be lost</p> <p>Awareness raised amongst the local communities of the areas rich heritage.</p> <p>People have developed skills and confidence in oral history recording</p>	<p>Project total: £18,115 (NLHF 38%)            NLHF: £6,965            In kind: £0            Volunteer: £10,150            Cash: £1,000</p> <p><b>Timescales;</b>            March 2020 to September 2021 (Years 1 to 3)</p>



## CL3 - Communities Caring for Heritage

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
CCCV LP team dealing with applications and providing community project support	The overarching aim of this grant scheme is to support community groups and organisations to undertake projects that will explore, help to appropriately manage and promote an awareness and appreciation of the special heritage of the area.	Communities, voluntary groups, parish councils, clubs and local societies within the CCCV LPS area. Individuals already engaging with their ideas during the development phase and any new individuals will be encouraged to get parish or another local community group to adopt their project and act as applicant.	<ul style="list-style-type: none"> <li>7 community projects developed and delivered</li> <li>7 local people are trained in practical or heritage tasks</li> <li>87 people have volunteered time to undertake local heritage projects</li> </ul>	<p>CCCV LP stories are not lost Awareness raised amongst the local communities of the areas rich heritage.</p> <p>Wider awareness of the special heritage of the area</p> <p>People have developed skills and confidence in delivering heritage projects</p> <p>People feel they have contributed to the heritage of the area</p>	<p>Project total: £49,050 (NLHF 82%) NLHF: £40,400 In kind: £0 Volunteer: £8,650 Cash: £0</p> <p><b>Timescales;</b> October 2019 to October 2024 (Years 1 to 5)</p>

## CL4 - Celebration in Silk

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
CCCV LP team A Community Arts Company	This project will engage schools and community groups in the production of vibrant silk flags that reflect the heritage, landscape, biodiversity, people and stories of the CCCV LP area. These flags will then be used throughout the life of the Landscape Partnership scheme at a range of activities and events, and beyond the end of the scheme by schools and communities.	Target participants will be groups in the towns surrounding the CCCV LP area and villages within it.	<ul style="list-style-type: none"> <li>10 large original silk batik flags created depicting the local heritage landscape features</li> <li>5 local artists trained</li> <li>5 volunteers recruited and engaged</li> <li>5 community groups taking part in workshops</li> <li>5 schools taking part in workshops</li> </ul>	<p>Participants learn about the area, and feel inspired and connected to it</p> <p>Local artists/group leaders trained up to deliver similar activity in the future</p> <p>Creative skills and confidence increased in participants</p> <p>Volunteers recruited to help with running the workshops and subsequent creative projects</p>	<p>Project total: £36,572 (NLHF 56%) NLHF: £20,072 In kind: £0 Volunteer: £12,000 Cash: £4,000</p> <p><b>Timescales;</b> Sept 2019 to Sept 2020 (Years 1 to 2)</p>



## CL5 - Artists Residencies

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
CCCV LP team	This project will engage a number of artists, through artist residencies, to raise awareness of the CCCV LP area and to increase understanding of and engagement with significant aspects: i.e. the physical landscape; its ancient history, its culture; its biodiversity and its culture.	This project seeks to engage groups and individuals who do not normally connect with the heritage on their doorstep.	<ul style="list-style-type: none"> <li>15 schools/community groups based on target audiences, engaged in creative work</li> <li>140 workshop participants</li> <li>Exhibitions of newly created work</li> <li>2 artists' residencies delivered</li> <li>4 volunteers recruited to help in other capacities within the LP scheme</li> </ul>	<p>New artwork created in response to the CCCV LP area, displayed and shared (live and online).</p> <p>Participants learn about the heritage of the CCCV LP area through their own creative activities. Depending on target groups - improved mental health, reduced feelings of isolation</p> <p>Workshop participants have learnt new creative skills</p> <p>Community group leaders/teachers have gained skills to lead further art based activities with their groups</p> <p>Volunteers feel confident and inspired to volunteer in other capacities within the LP scheme</p>	<p>Project total: £30,250 (NLHF 68%)            NLHF: £20,600            In kind: £0            Volunteer: £7,650            Cash: £2,000</p> <p><b>Timescales;</b>            May 2020 to Oct 2022            (Years 2 to 4)</p>

## CL6 - Characters of the Chase

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
CCCV LP team Community Theatre Group	This project aims to bring to life key characters associated with the CCCV LP area. Professional performers will devise short stories that can be performed on walks and events within the programme and a community theatre piece will be created as part of the End of Scheme Celebrations event in Year 5.	All audience sectors identified within the Audience Development Plan - Locals, neighbouring communities and visitors	<ul style="list-style-type: none"> <li>3 story telling walks devised and delivered</li> <li>Community Play devised and performed to 300 people</li> <li>Film created and viewed 200 times</li> <li>30 local people attend workshops, perform and help with the production of the Community Play at the End of Scheme Celebration.</li> </ul>	<p>Awareness, interest and engagement increased of:</p> <ul style="list-style-type: none"> <li>characters associated the CCCV LP area</li> <li>the landscape that inspired or influenced those characters</li> <li>events of historical and cultural interest that have taken place</li> </ul>	<p>Project total: £21,465 (NLHF 70%)            NLHF: £14,965            In kind: £0            Volunteer: £4,500            Cash: £2,000</p> <p><b>Timescales;</b>            May 2020 to Sept 2022            (years 2 to 5)</p>



## CL7 - Voices in the Landscape

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
Local music charity	'Voices in the Landscape' aims to invite a wide range of organisations, communities and individuals to engage with the landscape through song. Through exploration of local songs from the past and the creation of new songs for the present and the future, participants will find ways of expressing their perception of and their response to their environment.	Target participants will be groups in the towns surrounding the CCCV LP area and villages within it, with particular reference to: <ul style="list-style-type: none"> <li>• young families, retired people, commuters;</li> <li>• hard to reach groups from surrounding towns and schools.</li> </ul>	<ul style="list-style-type: none"> <li>• 21 workshops</li> <li>• 210 workshop attendees</li> <li>• Online and hard copy song group created</li> <li>• 10 new songs created</li> </ul>	Participants learn about local songs from the past and be part of the creation of new songs for the area	<ul style="list-style-type: none"> <li>• Project total: £40,660</li> <li>• (NLHF 51%)</li> <li>• NLHF: £23,660</li> <li>• In kind: £0</li> <li>• Volunteer: £12,000</li> <li>• Cash: £5,000</li> </ul> <p><b>Timescales;</b> May 2020 to Sept 2022 (Years 2 to 4)</p>

## CL8 - Words in the Landscape

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
CCCV LP team	The 'Words of the Landscape' project brings together readers, writers, poets and tellers of tales to celebrate the written and spoken word. This is an exciting way to capture people's responses to the landscape and the heritage of the area through commissioned work, outreach, live events and online presentation.	The target audience will include the general public (both live and online), including schools and community groups from villages and towns within the CCCV LP area and surrounding towns.	<ul style="list-style-type: none"> <li>• 150 new pieces of poetry/prose/sketches created and left in Poetry Tins</li> <li>• 550 views of online poetry created</li> <li>• 250 people attend Festival of Words</li> <li>• 5 new poetic works by professional poet as part of Community Creative Writing Workshops</li> <li>• 75 new pieces of writing created as part of the Community Creative Writing Workshops</li> <li>• 50 new pieces submitted as part of the Open Creative Writing Competition</li> <li>• 10 volunteers recruited and engaged</li> </ul>	<p>People have had an enjoyable time capturing their responses to the landscape and feel more connected to it.</p> <p>People become part of an online community that celebrates the area</p> <p>People experience and learn about the CCCV LP area and its heritage through writing about the landscape and their responses to it.</p>	<ul style="list-style-type: none"> <li>Project total: £19,765 (NLHF 65%)</li> <li>NLHF: £12,765</li> <li>In kind: £0</li> <li>Volunteer: £5,000</li> <li>Cash: £2,000</li> </ul> <p><b>Timescales;</b> May 2020 to Sept 2022 (Years 2 to 4)</p>



## CL9 - Walking Festival

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
CCCV LP team	<p>The aims of the CCCV LP new annual walking festival are to:</p> <ul style="list-style-type: none"> <li>encourage people to access the CCCV landscape; link to creative projects such as Celebration in Slik and Cranborne Chase Characters, thus attracting people who may not already be walkers; raise awareness of the area's natural, historic and cultural heritage; bring different groups of visitors to the area.</li> </ul>	<p>The target audiences from the Audience Development Plan include:</p> <p>Locals, neighbouring communities and visitors.</p>	<ul style="list-style-type: none"> <li>70 walks and talks organised and delivered</li> <li>700 people take part in the festival</li> <li>20 new walks developed</li> <li>32 local walks leaders engaged</li> </ul>	<p>A wide range of people have engaged in local walks leading to an increased sense of connection with the landscape</p> <p>People in and around the CCCV LP area come together for a shared purpose leading to an increased sense of community</p> <p>People feel safe and understand more about the landscape and its heritage</p> <p>Walks leaders feel they are making a valid contribution to the CCCV LP scheme.</p>	<p>Project total: £16,140 (NLHF 32%) NLHF: £5,140 In kind: £0 Volunteer: £10,500 Cash: £500</p> <p><b>Timescales;</b> October 2019 to September 2023 (Years 1 to 5)</p>

## CL10 - Roman Rally

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
CCCV LP team	<p>This project aims to raise considerable interest in the whole of the CCCV LP scheme by connecting with existing audiences through both the Chalke Valley History Festival and Ancient Technology Centre.</p>	<p>The wider audience for the initiative will be people living and working in the surrounding towns and villages within the CCCV LP scheme area, with reference to: young families, retired people, commuters; hard to reach groups and visitors.</p>	<ul style="list-style-type: none"> <li>600m<sup>3</sup> of Ackling Dyke cleared of scrub</li> <li>2,000 people engaged and learning about heritage</li> <li>72 people have volunteered time to prepare (Ackling Dyke clearance), plan and take part in re-enactment events</li> <li>People feel they have contributed to the heritage of the area</li> </ul>	<p>Key landscape features identified, protected and enhanced</p> <p>Awareness raised amongst the local communities, doorstep communities and visitors of the areas rich heritage.</p> <p>Wider awareness of the special heritage of the area</p>	<p>Project total: £25,100 (NLHF 56%) NLHF: £14,150 In kind: £0 Volunteer: £6,950 Cash: £4,000</p> <p><b>Timescales;</b> October 2019 to October 2024 (Years 1 to 5)</p>



## CL11 - The Curious Dorset Cursus

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
CCCV LP team with lead arts organisation/artist	This one-off large-scale evening event will reflect the ceremonial and ritual use of the Dorset Cursus landscape, with specially commissioned fire installation, performance music and sound. The event will raise awareness and understanding locally and regionally of this significant ancient landscape.	All audience sectors identified within the Audience Development Plan – locals, neighbouring communities and visitors.	<ul style="list-style-type: none"> <li>80 attendees at a series of workshops about the Dorset Cursus and the landscape</li> <li>250 attend 1 large scale evening event</li> <li>50 volunteers lead guided walks and museum tours, help with the running of the day and act as flag bearers for the evening event.</li> </ul>	<p>Knowledge and awareness increased of this major, significant historic earthwork, creating a greater sense of connection and ownership of the landscape.</p> <p>Volunteers trained and help with the running of the day increase their own understanding of this landscape and their feeling of making a positive contribution to the CCCV LP scheme.</p>	<p>Project total: £44,913 (NLHF45%)            NLHF: £20,063            In kind: £1,300            Volunteer: £6,550            Cash: £17,000</p> <p><b>Timescales;</b>            September 2022 (Year 4)</p>

## CL12 - End of Scheme Celebration

Delivery Lead and Partners	Summary	Audience	Outputs	Outcomes	Cost (including contingency and inflation)
CCCV LP team	This event will bring together the general public, participants in the various scheme activities, the Landscape Partnership Board and other professionals to share and celebrate the achievements of the Cranborne Chase and Chalke Valley Landscape Partnership.	Everyone! The local communities, Landscape Partnership Board, project staff, volunteers, contractors, consultants and an invitation to other professional staff.	<ul style="list-style-type: none"> <li>150 people attend forum highlighting key findings, lessons learnt and sustaining the legacy of the scheme</li> <li>50 people attending site visits</li> <li>250 people attend the End of Scheme Celebration</li> <li>25 people have volunteered time to help organise and manage the event, given presentations and led guided walks and talks</li> </ul>	<p>People have a better understanding of the heritage of the CCCV LP area and the work undertaken by the Landscape Partnership to conserve and enhance it</p> <p>Volunteers have contributed to a successful and enjoyable End of Scheme Celebration</p>	<p>Project total: £61,170 (NLHF 54%)            NLHF: £33,120            In kind: £16,050            Volunteer: £5,000            Cash: £7,000</p> <p><b>Timescales;</b>            March 2023</p>



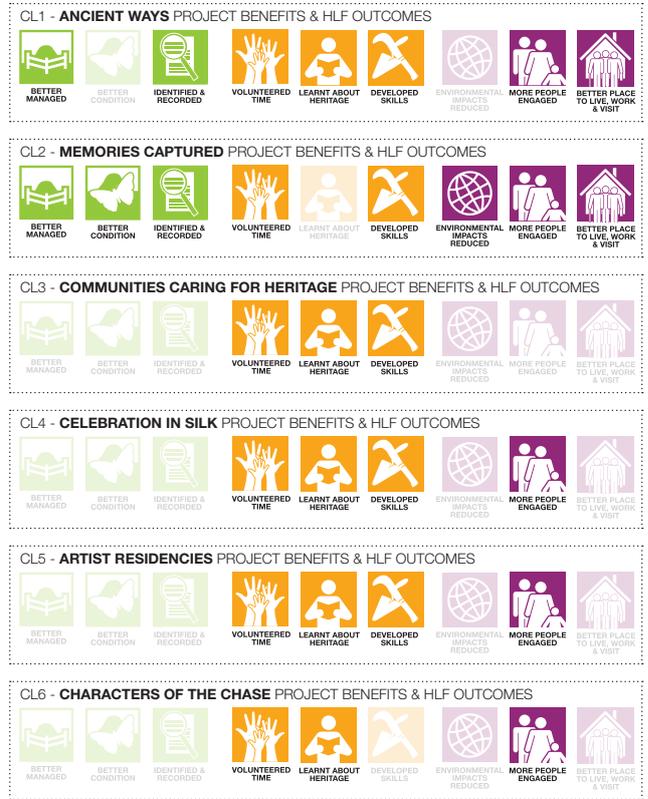
# Project Benefits and HLF Outcomes at a glance

Figure 24 - Project Benefits and HLF Outcomes

## Natural Landscapes



## Cultural Landscapes



## Historic Landscapes



# Changes Since Round One

Figure 25 - Changes Since Round One

NATURAL LANDSCAPES																																																																																																					
Round One	Round Two																																																																																																				
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New Expanded Say the same Deleted



Round One

Restoring and Reconnecting the Ebble (A3)

Km improved and 40 volunteers

Round Two

NL2 - Crystal Clear Ebble

22km		Km of Ebble improved
15km		Km of bank management improved
12		Key species aided – species identified benefiting from action/ improved conditions
18		Number of surveys of stream quality assessed at locations along the river
50		Number of species records collected
12		At least 12-15 people inspired and trained to conduct condition surveys (silt, bank and ecological)
80		People learning new practical conservation skills
100%		Booklet on good and poor bank management distributed to bank owners
720		Adult volunteer days
180		Youth volunteer days
1,500		Number of people engaged in whole project
400		Ebble social media group membership
65%		Percentage of participants who report they have learnt new things
4,000		People viewing Ebble Film
4		Number of river wardens
120		Km bank management surveyed and mapped
120		Km distance of river bank surveyed for alien species – to inform targeted work
80%		Catchment key run-off / Siltation points identified on walk overs to target grants and action
60		Number of locations positive interventions/improvements delivered

Up arrow denotes in the region of 40% rise in targets and numbers across these areas owing to a significantly greater ambition.

Generally project has changed from opportunistic habitat improvement and creation project to more systematic approach to whole river, concentrating on causes of poor condition and tackling them at directly, in addition to influencing more positive land management and community pride.

Round One

Round Two

New Expanded Say the same Deleted



Woodland Owners Cluster	NL3 - Wonderful Woodlands		
2 clusters, 19 training days	40	↔	Ha of woodland improved, created or brought back into active management
	20	↔	Landscape heritage features or key species aided
	75	↔	ha Biodiversity improved
	24	↔	Woodland sites audited
	50	NEW	Youth trained in woodland skills and crafts
	40	NEW	Adults trained in woodland skills and crafts
	1	↔	Resource pack for owners
	2	✓	Workshops held
	70	NEW	Young People connected to nature through 'Woodland Wild Things'
	50%	✓	Percentage of participants in training, community events and during project who report they have learnt new things
	200	↔	Volunteer days
	4	NEW	Number of new businesses, community groups or woodworking individuals taking on woods in the area
	80	NEW	Number of young people from hard to reach groups benefiting from woodland experiences

At round 1 it was only envisaged that cluster groups would be formed and training would be developed to support landowners to review the options for positive management of their woodlands, with the possibility of providing some support. During the development phase it has been identified that the situation was a lot more severe than thought, with most small or medium size woods not in any form of positive management. Skills shortage generally in forestry and green woodworking identified during development phase resulting in significant training and skills programme. Green woodworking business pair ups and placements also identified as additional opportunity along with woodlands providing an opportunity to aid young people currently disconnected with the landscape to build a positive relationship (via 'Woodland Wildthings'). Aspirations have also increased since Round One as challenge and potential for improvement are much larger than expected.

 **New**
 **Expanded**
 **Say the same**
 **Deleted**



Round One

Dark Night Skies

20 school sessions + 1 event

Round Two

NL4 - Starry, Starry Nights

380		Number of baseline sky quality measurements recorded year 1 and each winter thereafter to assess change
6		Number of Dark Sky Champions
35		Adults / youngsters attending talks/training
6		Dark Sky Champions established in parishes
210		Number of schoolchildren receiving workshops
25		Number of youngsters gaining Astronomy Badge
200		Numbers visiting pop-up planetarium
70%		Percentage of participants attending talks / events / workshops who report they have learnt new things (average)
70%		Increased knowledge and positive comments through survey
8		Number of event leaders/champions
150		Number attending events
15%		Percentage of repeat attendances (average)
10		Number of businesses promoting the visitor packages
12%		Percentage increase in dark sky related tourism bookings, especially in the shoulder months (average)

Events and awareness raising purely intended at Round One. This has now significantly developed and evolved into training and support to inspire new Dark Sky Champions to help campaign and safeguard the quality of their skies at a local level, Dark Sky Champions trained and supported to run their own events, plus the development of resources and training of tourism businesses in the area to promote this additional opportunity to enjoy the natural world during their visits.



New



Expanded



Say the same



Deleted



**Round One**

<b>Martin Down</b>	
Corral and interpretation	

**Round Two**

<b>NL5 - Greater Grazing</b>		
150		Ha of chalk grassland quality safeguarded
30		Ha of chalk grassland improved or created
15		Key species aided
10		Monuments and historical features cleared of scrub or trees
1,000		Number of new records collected and submitted to Hampshire Biological Records Centre
100		Number of sites surveyed for different specie groups and analysis of condition
2,600		Number of people viewing interpretation or downloading/obtaining hard copies of cycle, tramper and walk routes.
1,250		Open days, guided walks, events attended, people engaged about nature within the NNR
60%		Percentage of participants at training, community events and during project who report they have learnt new things (average)
100		Volunteer recording days
140		Practical conservation days
300%		Increase in number of individuals willing or interested in grazing

The introduction of cattle and improved grazing was proposed during Round One along with some form of interpretation (being delivered under 'Bringing the Landscape to Life'). Additional priorities for safeguarding monuments and generally increasing public interest, participation in conservation monitoring, practical tasks and wider use of the site (by a greater range of people) as a gateway to the Avon Valley have arisen through the Development Phase.

**Round 1**

<b>Enhancing Landscape Character</b>	
Electricity pylons undergrounded	

**Round 2**

		Removed – Through advice from our NLHF mentor it was agreed that although this will be pursued this project should be removed from the scheme as it significantly transforms the risk to match funding if it were not to materialise.
11km		Electricity lines undergrounded

New Expanded Say the same Deleted



## HISTORIC LANDSCAPES

### Round One

### Round Two

#### HL1 - Champions of the Past

Round One	Round Two
<b>LiDAR &amp; Archaeology</b>	
Lidar survey commissioned and interpreted for the CCCV LP area, 50 volunteers, 100 sites ground truthed, 15 sites surveyed, 1 trench	200  Number of people trained
	25  Number of people trained who in turn are capable of training others
<b>Monuments at Risk</b>	200  Number of volunteers Involved
5 surveys and condition improved	50  Number of Heritage Professionals contributed time
	30  Number of farmers and landowners engaged
<b>Archaeological Pioneers</b>	500  Number of people involved in experience days
Previous HLF funded project	70%  Participants learning something new about heritage
	7  Number of publications and events
	15  Number of sites in better management
<b>Museums Gateways Project</b>	15  Number of sites in improved condition by end of project
5 museum activities and education pack	10  Number of events run by volunteers
<b>Hands on Archaeology</b>	200  New sites identified, recorded and investigated
5 finds days/heritage conferences	2  New volunteer groups established
	4  Number of events sharing story of area
	10  Sites improved through professional/volunteer support
	6  Sites improved through funded intervention
	50  Percentage of volunteers with no previous experience in heritage
	30%  Community aware local landscape is important for heritage & archaeology
	10  Sites where management is improved as a result of awareness, mentoring, advice and negotiation



New



Expanded



Say the same



Deleted



**Round One**

NEW
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**Round Two**

HL2 - Heritage Schools Cluster		
12	NEW	Number of teachers trained
24	NEW	Number of schools with increased use of local heritage in curriculum
20	NEW	Number of schools own local initiated projects
1,600	NEW	Number of new records/data on local heritage, photos etc collected and recorded
98	NEW	Volunteer days donated by teachers to improve a connection with heritage in the area
4,800	NEW	Number of children involved in celebrating landscape around them

**Round One**

<b>Depicting Cranborne Chase</b>
1 exhibition, 1 travelling exhibition
4 training days, 25 surveys 6 open days – REMOVED - Little interest amongst key target audiences
<b>Time Trails</b>
4 trails, 4 videos and young people
<b>Discovering Parks and Gardens</b>
6 open days REMOVED - Lack of Registered Parks and Gardens

**Round Two**

HL3 - Bringing the Landscape to Life		
24	↔	Number of records, stories, data on local heritage, photographs collected, recorded and shared
10	NEW	Number of sites better managed as a result of increased visitors and interest
48	↔	Adult volunteer days
10	↔	Young people volunteer days
5,300	↔	Chase Time Traveller and Treasure Trail App. downloads
38,120	↔	Additional visits to the Cranborne Chase and Chalke Valley heritage network
13%	↔	Average uplift in visitors at key sample sites
15,000	↔	Total number of interactive maps and YouTube/Vimeo views
200	NEW	Number of businesses in marketing and promoting landscape heritage
41	↔	Number of different organisations and landowners involved

 New
  Expanded
  Say the same
  Deleted



## CULTURAL LANDSCAPES

### Round One

#### Improve Access

10 routes improved, 15 trails, Dew Ponds & 10 stiles  
(Dew Ponds will now be delivered by through Nurturing Nature or Crystal Clear Ebble projects/grants)

### Round Two

#### CL1 - Ancient Ways

35km		Km of Rights of Way condition improved
75km		Km of Rights of Way maintained by volunteers
155		Number of stories and features recorded and shared as part of routes
9		Number of people learning new skills
15		Number of new walk and rides guides produced
65		Adult volunteer days – research and route development
670		Adult volunteer days – practical work
210		Youth volunteer days
1,800		Number of walks and rides downloaded or provided in hard form
7		Number of walking champions
4		New walking or volunteer groups formed
34		Number of informal parking places provided because of the initiative
280		Number of people signed up to Active Outdoors Swap Shop

Please see project sheets for more details of why new aspects were added

### Round One

#### Oral History

12 people trained, 18 oral histories

### Round Two

#### CL2 - Memories Captured

40		Number of recordings
17		Number of people trained in the recording of oral history (12 young people)
70		Number of volunteer days
800		Number of times recordings have been viewed on-line

### Round One

#### Village Wildlife

6 projects, training and groups

### Round Two

#### CL3 - Community Heritage Projects Fund

7		Number of wildlife or heritage projects delivered
14		Press or media coverage
7		Number of people with new skills/knowledge
70		Number of volunteer days: Unskilled
10		Number of volunteer days: Skilled
7		Professional expertise



New



Expanded



Say the same



Deleted



**Round One**

**Silk Flag Project**

8 roadshows, 6 schools, 5 tasters and 3 school exchanges

**Round Two**

**CL4 - Celebration in Silk**

5	✓	Schools taking part in workshops
5	✓	Community groups taking part in workshops
10	✓	Number of silk flags produced
5	✓	Number of local artists trained who feel confident to use this creative technique again
5	✓	Number of volunteers

**Round One**

**Artist residencies**

Workshops, artists in residence, mentoring 4 young people

**Round Two**

**CL5 - Artists Residencies**

135	✓	Number of participants
1	✓	Art exhibition delivered
2	✓	Artists residencies delivered
70%	NEW	Participants who feel they have increased confidence in a particular art medium
9	NEW	Number of group leaders who feel more confident about their skills

**Round One**

NEW

**Round Two**

**CL6 - Characters of the Chase**

3	NEW	Story telling walks devised
5	NEW	Story telling walks delivered
1	NEW	Community play performed
300	NEW	Number attending the play
200	NEW	Number of viewings
30	NEW	Number of volunteers

**Round One**

NEW

**Round Two**

**CL7 - Voices in the Landscape**

21	NEW	Number of workshops
100	NEW	Number of workshop attendees
1	NEW	Online song book
1	NEW	Hard copy song book
10	NEW	Number of new songs created
240	NEW	Volunteer days



New



Expanded



Say the same



Deleted



Round One

NEW
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Round Two

CL8 - Words in the Landscape		
150	NEW	Number of views of on-line poetry book
250	NEW	Number of people attending the Festival of Words
5	NEW	Number of new poetic works from professional poet
25	NEW	Number of adults inspired to write about the landscape
70	NEW	Adults who learnt about at least one aspect of the heritage of the Landscape Partnership area
50	NEW	Number of children, inspired to write by the landscape.
75%	NEW	Children who learnt about at least one aspect of the heritage of the Landscape Partnership area
50	NEW	Number of poems submitted
10	NEW	Number of volunteers

Round One

Week Walking Festival
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Round Two

CL9 - Walking Festival		
70	↔	Number of walks/talks
700	↔	Number of people taking part
20	↔	Number of new walks developed
32	↔	Number of local walks leaders leading walks (volunteers)

Round One

Droving Event
---------------

Round Two

Roman March & Living History Events		
6,000	NEW	m <sup>3</sup> of Ackling Dyke cleared of scrub
2,000	↔	Number of people attending living history events
1,200	NEW	Number of You Tube/Vimeo views of films and coverage
60%	↔	Participants who have learnt something new
45	✓	Number of volunteer days: Unskilled
10	↔	Number of volunteer days: Skilled
2	✓	Professional expertise
60	NEW	Young people involved in the preparation and delivery of re-enactment events (days)

NEW New  
 ↔ Expanded  
 ✓ Say the same  
 ✗ Deleted



Round One	Round Two
NEW	<b>CL11 - The Curious Dorset Cursus</b>
	100  Number of participants new to the Dorset Cursus landscape
	70%  People who have a greater appreciation of the Dorset Cursus landscape
	50  Number of volunteers taking part (change to days)

Round One	Round Two
<b>Chase Fayre</b>	<b>CL12 - End of Scheme Celebration</b>
2 Fayres	50  Number of people attending the morning event
	50  Number of people attending site visits
	3,000  Number of people attending the End of Scheme Celebration
	80  Number of people who have volunteered (*days)

 **New**  
  **Expanded**  
  **Say the same**  
  **Deleted**

- Volunteer programme from Round One is now incorporated in specific projects (R1 targets – 1000 conservation days and 2 groups.)
- 5 Guide and Scout events were proposed, however we are now funding 80 young people’s engagement in ‘Woodland Wild things’ who have limited access or opportunities to use and enjoy the countryside (under Woodland Cluster).
- Chase Chatter proposed 5 events – farmer get togethers (these aren’t felt necessary due to the strength and growth of the Farmer Clusters since Round One.) Training is proposed for landowners within Wonderful Woodlands and Crystal Clear Ebble.
- Additional work to the interactive map, website and a Chase Champions (volunteers) Blog will be provided by the CCCV LP team within central and additional contributions from the AONB.

