

Community Artists Brief: Artist in Residence

Summary

Artists working in visual arts/mixed media are invited to submit proposals in response to this brief as part the cultural heritage element of the **Chase and Chalke Landscape Partnership Scheme** (Chase and Chalke). We are looking to work with a professional, experienced, socially engaged artist who can deliver personal, social and educational outcomes for participants. This is the second of three Artist Residencies.

Through each residency, artists will help raise awareness of the Chase and Chalke area and increase understanding of and engagement with significant aspects of it, i.e., the physical landscape, its biodiversity, its ancient history, and its culture.

This project seeks to engage groups and individuals who do not normally connect with the heritage on their doorstep. Participants will have the opportunity to respond to the rich heritage of the Chase and Chalke area and develop new perspectives.

There will be three separate Artist in Residence projects (2022/2023) followed by a joint exhibition (2024) of the work created, accessible to new and diverse audiences.

Each artist will have the opportunity to create their own new work in response to the theme of their residency.

The budget for each residency is not to exceed £4,000 (excluding VAT) to cover the artist's fee and travel, with a further £750 allocated for materials per residency.

Artists may undertake more than one residency, but these must be in different media.

An additional fee of £600 (including materials) has been allowed for the curation of an exhibition which will feature the work from all Artist in Residence projects.

Further details of Chase and Chalke, the 20 projects, and Cranborne Chase AONB can be found here: <https://cranbornechase.org.uk/chaseandchalke/>

N.B.: the deadline for receipt of tenders is Sunday 26th June 2021, 17:00.

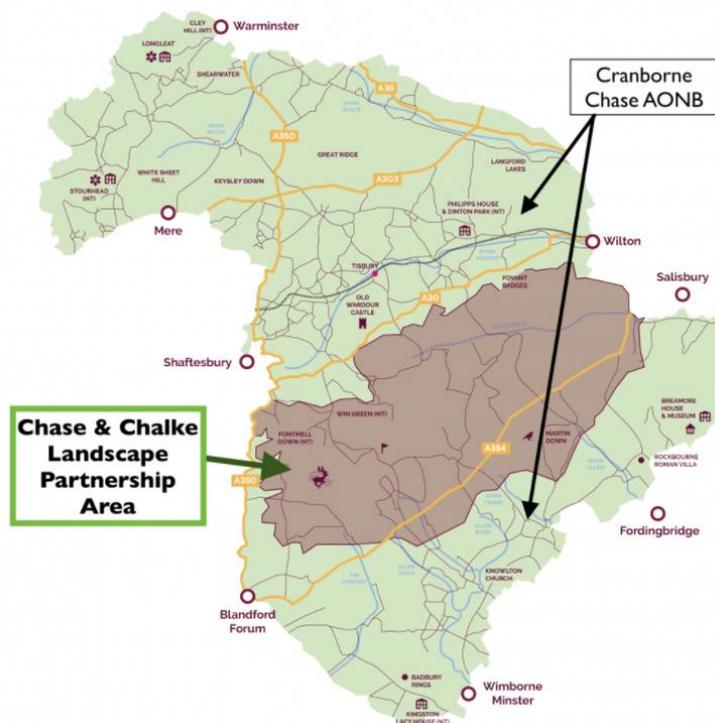
1. Introduction to the Chase and Chalke Landscape Partnership

Landscape Partnerships are a **National Lottery Heritage Fund (HF)** grant programme for the conservation and enjoyment of areas of distinctive landscape character. **Cranborne Chase Area of Outstanding Natural Beauty (AONB)** as lead partner was successful in its bid to the HF for the **Chase and Chalke Landscape Partnership scheme**.

This exciting scheme will deliver a suite of projects that will increase the conservation and enjoyment of the area and tackle the key threats to its character. The scheme will run from Spring 2021 – Spring 2024 and will enable a wide range of people to engage with the historic, natural and cultural heritage of this unique area.

Celebrated by artists, archaeologists, scholars and writers, the name ‘Cranborne Chase’ evokes an ancient landscape with a rich patina of stunning, interrelated natural, built and cultural assets. The Chase and Chalke Landscape Partnership scheme focuses on the traditional heart of the Cranborne Chase, the Medieval royal hunting ground and the chalk river valley to the north of it known locally as the Chalke Valley. There have always been historical, natural and social links between the Chalke Valley and the downland of the Chase; a story which continues today.

The programme aims to provide opportunities for all sections of our society to participate, focusing on engaging new and diverse audiences from both rural and urban communities. The programmes objectives include the following:



Raise awareness, explore and celebrate the richness and significance of the area’s physical, natural and cultural heritage to support the management, enjoyment and protection of the Chase and Chalke into the future

Build aspirations and connections for the future through delivering an ambitious, high quality, multi-artform, connected programme that will appeal to a wide audience.

Increase the numbers of people positively engaging with the area, whether as audiences, participants or volunteers, through delivering a full and varied programme of accessible, participatory opportunities for communities, developing personal and creative skills, and increasing awareness of the area’s heritage significance.

1.2 Timescale

The Artist appointed will be required to develop a programme of work using the timescale framework indicated in the table below. The timetable will be subject to confirmation at an inception meeting with the Artist.

Table 1: Draft Activity Plan: (this residency in bold)

Activity	Start	End	Who will lead
Planning including promotion, engage target groups	4 th October 2021	18 th December 2021	CC staff
Send out Artist in Residence brief	12 th November 2021	6 th December 2021	CC staff
Appoint first Artist in Residence	13 th December 2021		CC staff
Inception meeting	W/B 18 th December 2021		CC staff/ Artist in Residence
Workshops delivered	4 th January 2020	30 th June 2020	Artist in Residence
Evaluation	31 st July 2021		CC staff/ Artist in Residence
Planning including promotion, engage target groups for second residency	7th Feb 2022	9th May 2022	CC staff
Send out Artist in Residence brief	16th May 2022	23rd May 2022	CC staff
Appoint second Artist in Residence	27th June 2022		CC staff
Inception meeting	W/B 27th June 2022		CC staff/Artist in Residence
Workshops delivered	July 2022	30th Nov 2022	Artist in Residence
Evaluation	31st January 2023		Artist in Residence /CC staff
Planning including promotion, engage target groups for third Artist in Residence	1 st Feb 2023	23 st May 2022	CC staff
Send out Artist in Residence brief	11 th April 2023	9 th May 2022	CC staff
Appoint third Artist in Residence	16 th May 2023		CC staff
Inception meeting	W/B 23 rd May 2023		Artist in Residence
Workshops delivered	4 th July 2023	31 st Oct 2023	Artist in Residence

Evaluation	30 th Nov 2023	Artist in Residence
Planning and delivery of exhibition	April-May 2024	Artist in Residence/CC Staff

2. Artist in Residence Brief

This project is a series of three residencies, each artist undertaking a six-month residency. We are looking to work with professional, experienced, socially engaged artists who can deliver personal, social and educational outcomes for participants. **We are currently seeking to engage a community artist for the five months of July - November 2022.**

We are looking for artists working in visual arts/mixed media to work with target groups from, for example, local schools, youth organisations, community groups in exploring specific aspects of the Chase and Chalke area, to inspire and raise awareness of and engagement with it, perhaps linking to other Chase and Chalke projects connecting people with the natural, cultural and historic landscape.

Target groups are to be finalised in agreement between Chase and Chalke staff and the artist.

Please note the deadline for receipt of tenders is Sunday 26th June 2021.

The budget for each residency is not to exceed £4,000 (excluding VAT) to cover the artist's fee and travel. A further £750 has been allocated for materials, and there is a budget for transporting some of the groups to the Chase and Chalke area.

2.1 Aims and outcomes

The creative arts projects will add value to other strands within the Chase and Chalke programme and link to another project or projects within the scheme.

The successful applicant will offer themed, creative, participatory engagement opportunities with the target audiences, delivered through 10 workshops.

- Participants will gain new artistic understanding and skills.
- Volunteers and group leaders will gain skills and confidence.
- People will have a greater appreciation of the area and they'll want to cherish it.

To ensure a creative legacy beyond the life of the project, the creative arts projects aim to work with local artists and arts organisations, and where possible, include mentoring and training opportunities, building networks and creating volunteer opportunities.

The images of the artwork created will be used to continue to promote the landscape and the heritage of the Chase and Chalke area long after the end of the scheme.

2.2 Scope of brief

There are three separate artists' residency projects, delivered in years 3 and 4 of this five-year programme – two in 2022 and one in 2023. A joint exhibition to be arranged in 2023, will feature the work of the participants, the process and learning involved, plus new work by the three commissioned artists.

For each residency we are looking to engage an artist working in visual arts/mixed media to work with target groups to explore specific aspects of the Chase and Chalke area, to raise awareness of and engagement with it. The theme of the residency may reflect and connect with one or more other Chase and Chalke projects. For example, one of the residencies could provide an extension to the delivery of the Wonderful Woodlands project, training young people to develop woodland skills.

Current creative and cultural Chase and Chalke projects to look at to inform the context include **Artist in Residence** Sara Dudman's Unearthing Cranborne Chase project, our new Community Poet for **Words in the Landscape**, Nicola Davis' flags for **Celebration in Silk**, and **Memories Captured**, gathering stories of Cranborne Chase traditions and life.

Each residency will include 10 days delivery. Artists are free to work in a number of separate settings if they so wish. Each residency will include artist-led training and mentoring opportunities for individuals who work with the groups this project aims to target, i.e., teachers, youth workers, carers, community advocates and volunteers.

Work produced will be delivered to the Chase and Chalke offices, ready for inclusion in the final exhibition. Following this, work will be returned to individual participants or available to collect, if suitable.

Each artist will have the opportunity to create their own new work for the exhibition in response to the theme.

This will culminate in an exhibition, curated by an artist.

The exhibition will feature the work of the participants, the process and learning involved and new work by the commissioned artists.

2.3 Objectives of brief

This project should aim to meet the following Chase and Chalke scheme outcomes:

- People, communities and businesses currently disconnected from the landscape supported to build a relationship and value it more highly
- People having a stronger sense of place, better experiences, they understand and value the landscape, together with the benefits it provides
- People have gained key skills & knowledge relevant to our landscape & heritage
- People actively participating in initiatives, acting as advocates for the importance of this landscape, playing a positive role in caring for and valuing it

2.4 Outputs

Each Artist in Residence will be expected to:

- Deliver workshops x 10
- Mentor local artists/group leaders x 5
- Documentation of the creative process with photography/film (with Chase and Chalke staff)
- Help curate an exhibition which will feature the work of the participants, the process and learning involved and new work by the commissioned artists

2.5 Project constraints

A number of constraints have been identified:

- Set project budget
- Timetabled to allow for a spread of projects
- Covid 19
- No sub-contracting of work without express permission of the Chase and Chalke Programme Manager, the AONB Director or her authorised officer

2.6 Target audience

This project aims to engage the diverse community of children and adults living near the Chase and Chalke area and Cranborne Chase AONB who do not at the moment engage with and benefit from its rich heritage, especially the urban populations of Salisbury, Shaftesbury, Blandford Forum, Tisbury and Wimborne.

Wider audiences will be reached through sharing directly and via linked marketing.

2.7 Project evaluation and monitoring

The client for this work is Chase and Chalke, which is hosted by **Wiltshire Council**. The Chase and Chalke Community Engagement Officer will manage this project and be the day-to-day contact for the successful applicant.

The successful applicant will agree a work programme with dates, deadlines and evaluation plan with the Community Engagement Officer. Payments will be made on completion of milestones. Reviews will be built in to ensure the work is on track and, to make adjustments as required. Chase and Chalke has an external evaluator in place; the successful applicant will need to evaluate their work in keeping with our evaluation plan.

The successful applicant, if they are a group, will state a named person/team who will deliver the contract. They will provide timely progress reports to the Project Officer via email or other appropriate channel of communication. They will attend meetings as necessary with Chase and

Chalke project staff and any associated individuals or groups. Communications with Chase and Chalke need to be clear and regular.

3.0 Budget

Those wishing to bid for this work should be aware that there is an indicative budget for this work of no more than £4,000 (excluding VAT), a further £750 has been allocated for materials. Please note this includes the artist's fees and travel. Artists may undertake more than one residency but these must be in different media.

An additional fee of £600 (including materials) has been allowed for the curation of the exhibition.

The decision to award the contract will be based on our assessment of the most economically advantageous tender that fits best with our desired outcomes.

4.0 How to Apply

Your application should include the following:

- A title and short summary of your project including the methodology, art medium/media you propose to use and why.
- How this fits with Chase and Chalke priorities and outcomes, and any links to our other projects.
- CVs for all proposed personnel carrying out the commission.
- Indicate relevant experiences and how they show us that you can deliver good quality work.
- An explanation of each person's responsibilities and any sub-contracting parts of the work.
- Up to 4 relevant illustrations of your own work / website link.
- A project timeline.
- **Budget:**
 - A fixed fee proposal, providing a cost breakdown together with details of what is included in the tender for basic expenses
 - Details of staged payments
 - The daily rate for the project staff.
- The contact details of two referees.
- Insurance details. (Minimum limit of Professional Indemnity Insurance and public liability insurance is £5,000,000. If you do not hold the required level of insurance cover, please indicate the cost of obtaining this additional cover - this will be added to the total cost of the quoted price for comparison purposes).

The tender documentation should be sent by email or hard copy to the **AONB Office** no later than **5pm on Sunday 26th June, 2022**. Any documentation arriving after this time will not be accepted.

Please mark all tender documents '**Community Artists: Artist in Residence**'

Tender documents should be sent:

By email to jonathanmonteith@cranbornechase.org.uk

By post to Jonathan Monteith, Chase & Chalke Landscape Partnership, Cranborne Chase AONB, Rushmore Farm, Tinkley Bottom, Tollard Royal, SP5 5QA.

5.0 Programme Management and Contacts

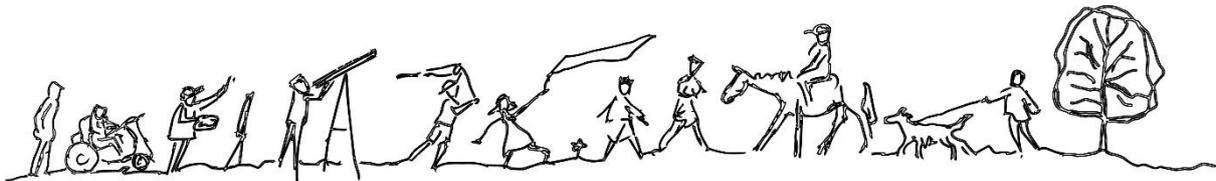
Please send all questions to Charlotte Moreton, Heritage & Community Engagement Officer.

Email: charlottemoreton@cranbornechase.org.uk

6.0 Copyright and Confidentiality

The Artist will assign the copyright of all outputs to the Cranborne Chase AONB for use in connection with the Landscape Partnership. The Artist must clear the copyright for any images, illustrations or other material used.

The Artist may not distribute any information produced as part of the tender without prior consent from the Cranborne Chase AONB.



Cranborne Chase
Area of Outstanding
Natural Beauty



**CHASE &
CHALKE**
LANDSCAPE
PARTNERSHIP



Made possible with

**Heritage
Fund**