



## Community Artists Brief: Third Artist in Residence

### Summary

Artists working in visual arts/mixed media are invited to submit proposals in response to this brief as part the Cultural Landscape element of the **Cranborne Chase and Chalke Valley Landscape Partnership Scheme** (Chase and Chalke). We are looking to work with a professional, experienced, socially engaged artist who can deliver personal, social and educational outcomes for participants. The commissioned Artist will also create their own new work in response to the theme of their residency. This is the third of three Artist Residencies.

Through each Residency, Artists have been tasked with helping to raise awareness of the Chase and Chalke area and increase understanding of and engagement with significant aspects of it, i.e., the physical landscape, its biodiversity, its ancient history, and its culture.

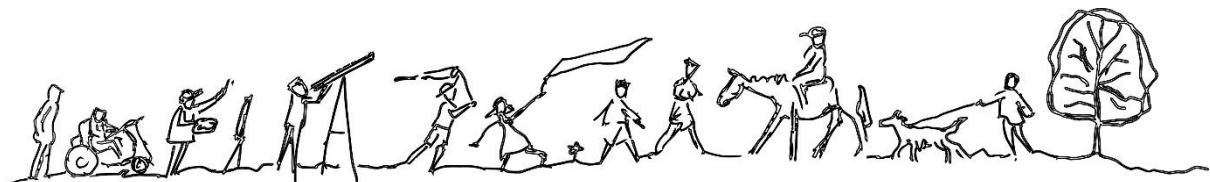
This project seeks to engage groups and individuals who do not normally connect with the heritage on their doorstep. Participants will have the opportunity to respond to the rich heritage of the Chase and Chalke area and develop new perspectives.

Two Artists in Residence projects are currently ongoing in different stages, both of which are due to come to an end in early to mid-2023. It is envisaged the third and final residency project will run from spring 2023 to the autumn of 2023. The outputs from all three residency projects will form part of an exhibition as part of the Chase & Chalke End of Scheme Celebration (Autumn 2023), which will be accessible to new and diverse audiences.

The budget for this Residency is not to exceed £4,000 (excluding VAT) to cover the Artist's fee and travel, with a further £750 allocated for materials.

Further details of Chase and Chalke, the projects, and Cranborne Chase AONB can be found here: <https://cranbornechase.org.uk/chaseandchalke/>

**N.B.: the deadline for receipt of tenders is Tuesday 28th February 2023, 17:00.**

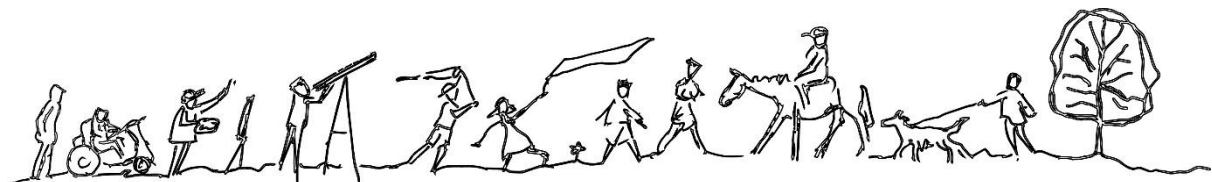
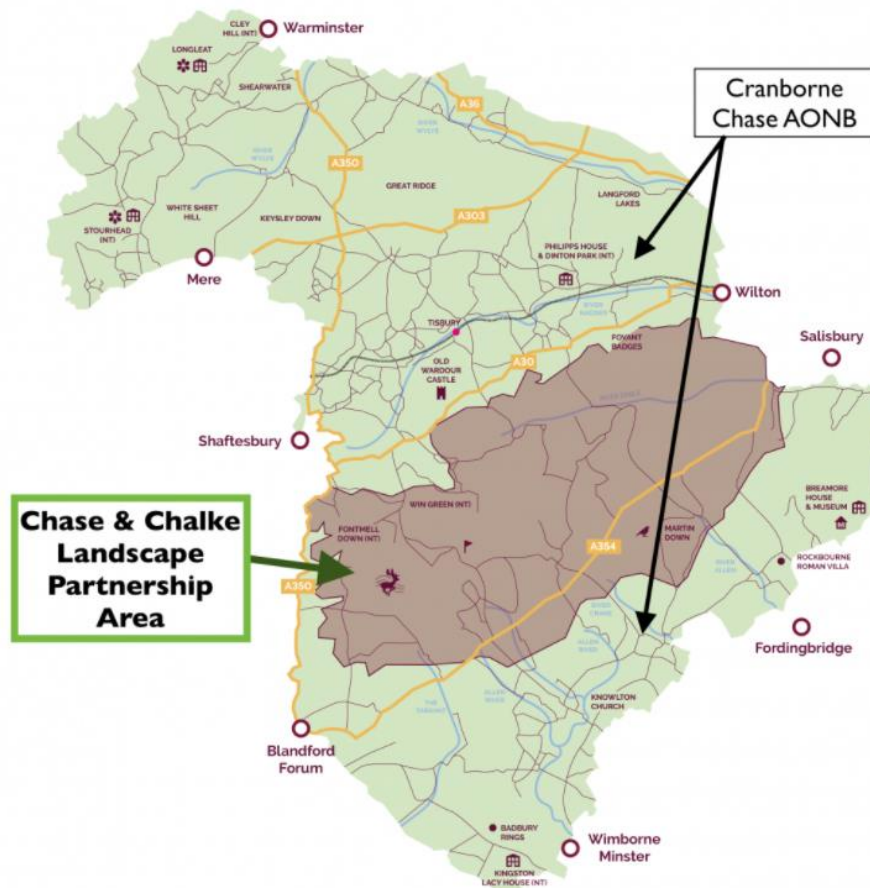


## 1. Introduction to the Chase and Chalke Landscape Partnership

Landscape Partnerships are a **National Lottery Heritage Fund (NLHF)** grant programme for the conservation and enjoyment of areas of distinctive landscape character. **Cranborne Chase Area of Outstanding Natural Beauty (AONB)** as lead partner was successful in its bid to the NLHF for the **Chase and Chalke Landscape Partnership Scheme**.

This exciting scheme will deliver a suite of projects that will increase the conservation and enjoyment of the area and tackle the key threats to its character. The scheme will run from Spring 2021 – Spring 2024 and will enable a wide range of people to engage with the historic, natural and cultural heritage of this unique area.

Celebrated by artists, archaeologists, scholars and writers, the name ‘Cranborne Chase’ evokes an ancient landscape with stunning, interrelated natural, built and cultural assets. The Chase and Chalke Landscape Partnership Scheme focuses on the traditional heart of the Cranborne Chase, the Medieval royal hunting ground and the chalk river valley to the north of it known locally as the Chalke Valley. There have always been historical, natural and social links between the Chalke Valley and the downland of the Chase; a story which continues today.



The programme aims to provide opportunities for all sections of our society to participate, focusing on engaging new and diverse audiences from both rural and urban communities. The programmes objectives include the following:

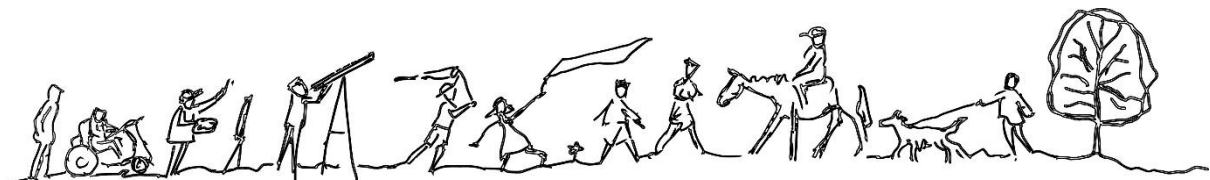
- **Raise awareness**, explore and celebrate the richness and significance of the area’s physical, natural and cultural heritage to support the management, enjoyment and protection of the Chase and Chalke into the future.
- **Build aspirations and connections** for the future through delivering an ambitious, high quality, multi-artform, connected programme that will appeal to a wide audience.
- **Increase the numbers of people positively engaging with the area**, whether as audiences, participants or volunteers, through delivering a full and varied programme of accessible, participatory opportunities for communities, developing personal and creative skills, and increasing awareness of the area’s heritage significance.

## 1.2 Timescale

The Artist appointed will be required to develop a programme of work using the timescale framework indicated in the table below. The timetable will be subject to confirmation at an inception meeting with the Artist.

**Table 1: Draft Activity Plan**

Activity	Start	End	Who will lead
Planning including promotion, engage target groups	January 2023	March 2023	CC staff
Send out Artist in Residence brief	24 January 2023	31 January 2023	CC staff
Appoint Artist in Residence	28 February 2023		CC staff
Inception meeting	W/B 6 March 2023		CC staff/ Artist in Residence
Workshops delivered	April 2023	30 <sup>th</sup> September 2023	Artist in Residence
Evaluation		31 <sup>st</sup> October 2023	CC staff/ Artist in Residence



## 2. Artist in Residence Brief

This project is a series of three Residencies, with each Artist undertaking a six-month Residency. We are looking to work with professional, experienced, socially engaged artists who can deliver personal, social and educational outcomes for participants. **We are currently seeking to engage a Community Artist for the six months of March-September 2023.**

We are looking for an artist working in visual arts/mixed media to work with target groups from our local area, for example, local schools, youth organisations, community groups in exploring specific aspects of the Chase and Chalke area, to inspire and raise awareness of and engagement with it, perhaps linking to other Chase and Chalke projects connecting people with the natural, cultural and historic landscape.

Target groups are to be finalised in agreement between Chase and Chalke Scheme Manager, Chase & Chalke Project Lead and the artist, and we are interested in working with groups from the wider area including the market towns adjacent to the Chase & Chalke area, as well as the larger conurbation of Bournemouth, Christchurch and Poole.

**Please note the deadline for receipt of tenders is Tuesday 28th February 2023.**

**The budget for each Residency is not to exceed £4,000 (excluding VAT) to cover the Artist's fee and travel. A further £750 has been allocated for materials, and there is a separate budget for transport costs which can be used to transport groups to the Chase and Chalke area.**

### 2.1 Aims and outcomes

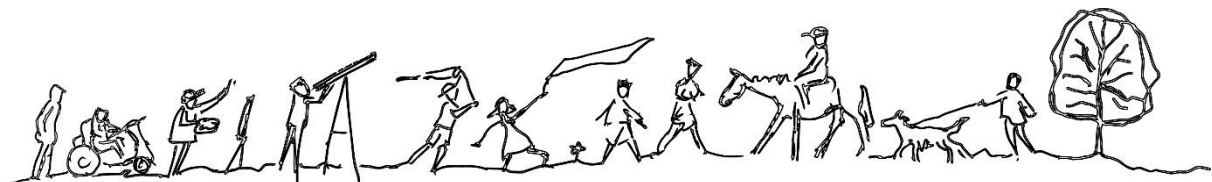
The creative arts projects will add value to other strands within the Chase and Chalke programme and link to another project or projects within the scheme.

The successful applicant will offer themed, creative, participatory engagement opportunities with the target audiences, delivered through **10 workshops**. Through these workshops;

- Participants will gain new artistic understanding and skills.
- Volunteers and group leaders will gain skills and confidence.
- People will have a greater appreciation of the area, and they'll want to cherish it.

To ensure a creative legacy beyond the life of the project, the creative arts projects aim to work with local artists and arts organisations, and where possible, include mentoring and training opportunities, building networks and creating volunteer opportunities.

The images of the artwork created will be used to continue to promote the landscape and the heritage of the Chase and Chalke area long after the end of the scheme.



## 2.2 Scope of brief

There are three separate Artists' Residency projects – two in 2022 and one in 2023. A joint exhibition, to be arranged in Autumn 2023, will feature the work of the participants, the process and learning involved, plus new work by the three commissioned artists. There is a separate budget for the exhibition which will be administered by the Chase & Chalke team.

For this residency we are looking to engage an Artist working in visual arts/mixed media to work with target groups to explore specific aspects of the Chase and Chalke area, to raise awareness of and engagement with it.

The theme of the Residency may reflect and connect with one or more of the other 19 Chase and Chalke projects, and take into account our other creative projects, providing something a bit different for participants.

Two Artists Residency projects are currently ongoing and are due to come to an end on early 2023. These include:

- **First Artist in Residence, Sara Dudman's *Unearthing Chase and Chalke*** project

Sara uses earth and chalk collected on walks through Chase and Chalke to make earth pigment paints, using these to create art of local flora. [Artist in Residence – Sara Dudman RWA - Cranborne Chase AONB](#)

- **Second Artist in Residence, Jo Beal with *My Chase and Chalke***

Jo uses experience of the landscape and wildlife to inspire creative journaling, drawing-based activities and collage. [Artist in Residence – Jo Beal - Cranborne Chase AONB](#)

For our third residency we are looking for something different to what Sara and Jo have been working on. For example, artists could provide an extension to the delivery of **Nurturing Nature**, in which people are trained in wildlife surveying skills and practical habitat improvement (click link here: <https://cranbornechase.org.uk/chaseandchalke/nurturing-nature/>); **Crystal Clear Ebble** (link here: [A Crystal Clear Ebble - Cranborne Chase AONB](#)), a project that looks at studying and improving the 15km stretch of the River Ebble from source to its confluence with the Avon; or connect to the **Starry Starry Nights** project (link here: [Starry, Starry Nights - Cranborne Chase AONB](#), which works to maintain our precious dark skies and reduce light pollution, or **Champions of the Past** which is our biggest archaeological project, looking at mapping the astonishing archaeology of the Chase and Chalke (link here: [Champions of the Past - Cranborne Chase AONB](#)).

You might also like to look at some of the other creative and cultural Chase and Chalke projects that have inspired more people to engage with the countryside and landscape of the area to inform the Residency context, including:

- **Words in the Landscape: Akulah Agbami's *Cherish*** Community Poetry workshops, inspiring people to experience and write about aspects of Chase and Chalke landscape, wildlife, history and heritage through walks and visits to sites across the area





### [Words in the Landscape - Cranborne Chase AONB](#)

- **Celebration in Silk: Nicola Davis** worked with local schools and community groups to create 10 vibrant silk flags inspired by Chase and Chalke

### [Celebration in Silk - Cranborne Chase AONB.](#)

The Artist Residency will include 10 days delivery. Artists are free to work in a number of separate settings if they so wish. Each Residency will include artist-led training and mentoring opportunities for individuals who work with the groups this project aims to target, i.e., teachers, youth workers, carers, community advocates and volunteers.

Work produced will be delivered to the Chase and Chalke offices, ready for inclusion in the final exhibition. Following this, work will be returned to individual participants or available to collect, if suitable.

Each Artist will have the opportunity to create their own new work for the exhibition in response to the theme, which culminate in an exhibition at the End of Scheme Celebration, to be curated by an Artist.

The exhibition will feature the work of the participants, the process and learning involved and new work by the commissioned Artists.

## 2.3 Objectives of brief

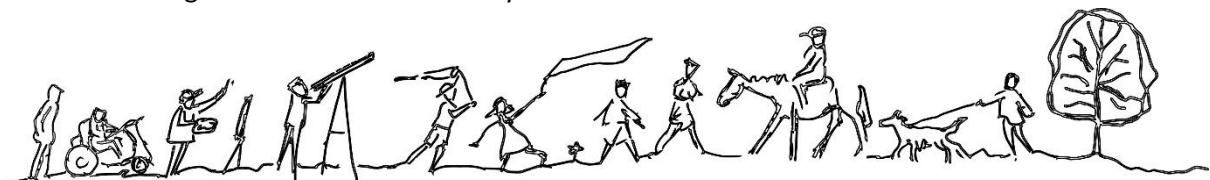
This project should aim to meet the following Chase and Chalke scheme outcomes:

- People, communities and businesses currently disconnected from the landscape supported to build a relationship and value it more highly
- People having a stronger sense of place, better experiences, they understand and value the landscape, together with the benefits it provides
- People have gained key skills & knowledge relevant to our landscape & heritage
- People actively participating in initiatives, acting as advocates for the importance of this landscape, playing a positive role in caring for and valuing it

## 2.4 Outputs

Each Artist in Residence will be expected to:

- Deliver workshops x 10
- Mentor local artists/group leaders x 5
- Documentation of the creative process with photography/film (with Chase and Chalke staff)
- Help curate an exhibition which will feature the work of the participants, the process and learning involved and new work by the commissioned artists



## 2.5 Project constraints

A number of constraints have been identified:

- Set project budget
- Timetabled to allow for a spread of projects
- Covid 19
- No sub-contracting of work without express permission of the Chase and Chalke Programme Manager, the AONB Director or her authorised officer.

## 2.6 Target audience

This project aims to engage the diverse community of children and adults living near the Chase and Chalke area and Cranborne Chase AONB who do not at the moment engage with and benefit from its rich heritage, especially the urban populations of Salisbury, Shaftesbury, Blandford Forum, Tisbury and Wimborne, as well as Bournemouth, Christchurch and Poole.

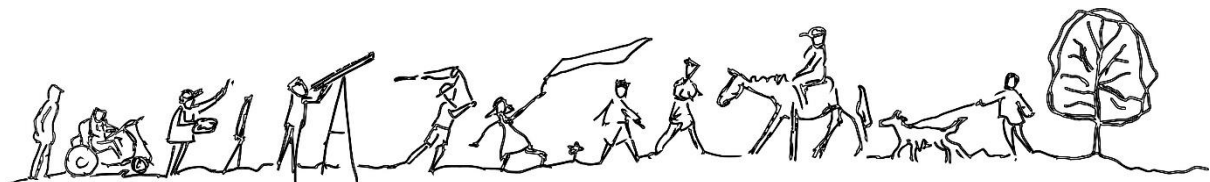
Wider audiences will be reached through sharing directly and via linked marketing.

## 2.7 Project management, evaluation and monitoring

The client for this work is Chase and Chalke, which is hosted by **Wiltshire Council**. The Chase and Chalke Community Engagement Officer will manage this project and be the day-to-day contact for the successful applicant.

The successful applicant will agree a work programme with dates, deadlines and evaluation plan with the Community Engagement Officer. Payments will be made on completion of milestones. Reviews will be built in to ensure the work is on track and, to make adjustments as required. Chase and Chalke has an external evaluator in place; the successful applicant will need to evaluate their work in keeping with our evaluation plan.

The successful applicant, if they are a group, will state a named person/team who will deliver the contract. They will provide timely progress reports to the Project Officer via email or other appropriate channel of communication. They will attend meetings as necessary with Chase and Chalke project staff and any associated individuals or groups. Communications with Chase and Chalke need to be clear and regular.



### 3.0 Budget

Those wishing to bid for this work should be aware that there is an indicative budget for this work of no more than £4,000 (excluding VAT); a further £750 has been allocated for materials. Please note this includes the artist's fees and travel.

The decision to award the contract will be based on our assessment of the most economically advantageous tender that fits best with our desired outcomes.

### 4.0 How to Apply

Your application should include the following:

- A title and short summary of your project including the methodology, art medium/media you propose to use and why.
- How this fits with Chase and Chalke priorities and outcomes, and any links to our other projects.
- CVs for all proposed personnel carrying out the commission.
- Indicate relevant experiences and how they show us that you can deliver good quality work.
- An explanation of each person's responsibilities and any sub-contracting parts of the work.
- Up to 4 relevant illustrations of your own work and/or website link.
- A project timeline.
- **Budget:**
  - A fixed fee proposal, providing a cost breakdown together with details of what is included in the tender for basic expenses
  - Details of staged payments
  - The daily rate for the project staff.
- The contact details of two referees.
- Insurance details. (Minimum limit of Professional Indemnity Insurance and public liability insurance is £5,000,000. If you do not hold the required level of insurance cover, please indicate the cost of obtaining this additional cover - this will be added to the total cost of the quoted price for comparison purposes).

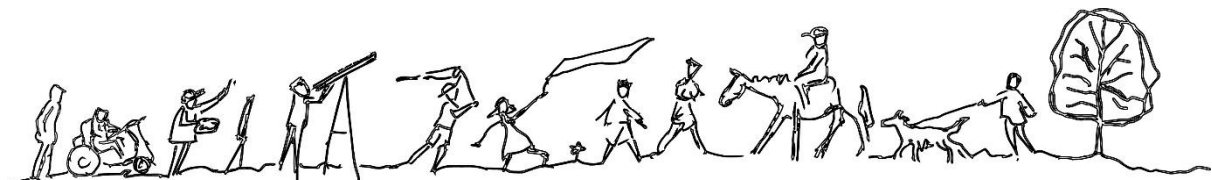
The tender documentation should be sent by email or hard copy to the **AONB Office** no later than **5pm on Tuesday 28<sup>th</sup> February, 2023**. Any documentation arriving after this time will not be accepted.

Please mark all tender documents '**Community Artists: Artist in Residence**'

Tender documents should be sent to the Chase & Chalke Project Lead Charlotte Moreton:

By email to [charlottesmoreton@cranbornechase.org.uk](mailto:charlottesmoreton@cranbornechase.org.uk)

By post to Charlotte Moreton, Chase & Chalke Landscape Partnership, Cranborne Chase AONB, Rushmore Farm, Tinkley Bottom, Tollard Royal, SP5 5QA.





## 5.0 Programme Management and Contacts

Please send all questions to Charlotte Moreton, Heritage & Community Engagement Officer.

Email: [charlottesmoreton@cranbornechase.org.uk](mailto:charlottesmoreton@cranbornechase.org.uk)

Phone: 01725 517 417 – 07770 380171

## 6.0 Copyright and Confidentiality

The Artist will assign the copyright of all outputs to the Cranborne Chase AONB for use in connection with the Landscape Partnership. The Artist must clear the copyright for any images, illustrations or other material used.

The Artist may not distribute any information produced as part of the tender without prior consent from the Cranborne Chase AONB.

